



German business counts.

\$4 Trillion GDP

Germany is the largest economy in the EU, and Canada's 6th largest trading partner.

When you consider how much German industry contributes to the Canadian economy, you see that the benefits really add up. But there's more to this story than the numbers. Partnering with German business opens the door to world-leading expertise in manufacturing, and sectors like transportation, pharmaceuticals, and many others.



\$22 billion trade volume

Germany and Canada



4th largest importer

Germany to Canada



\$17 billion invested

German direct investment



55,000 jobs

From German businesses in Canada



380,000 visitors

German tourists to Canada

Learn more at germanbusinesscounts.com



CANADIAN GERMAN CHAMBER OF INDUSTRY AND COMMERCE INC.
LA CHAMBRE CANADIENNE ALLEMANDE DE L'INDUSTRIE ET DU COMMERCE INC.
DEUTSCH-KANADISCHE INDUSTRIE - UND HANDELSKAMMER
TORONTO



Canada Overview

Learn more at
germanbusinesscounts.com

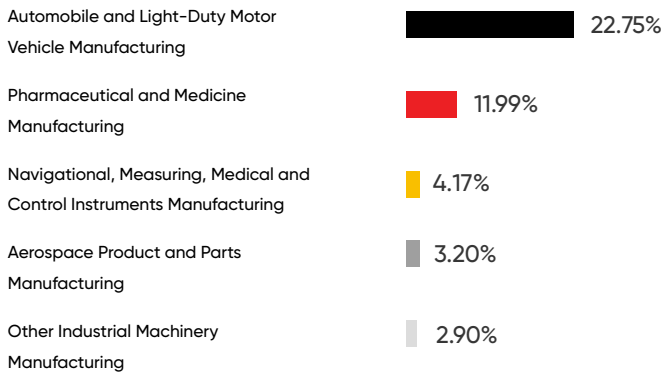
Imports

\$17.94B

3.2% OF \$561.11B TOTAL



Top Import Industry Categories



Direct Investment

\$17.06B

2.07% OF \$824.04B TOTAL



RANK	COUNTRY	AMOUNT INVESTED	PERCENT
1	USA	\$404,473	49%
2	Netherlands	\$91,883	11.15%
3	Luxembourg	\$49,904	6.06%
4	UK	\$47,431	5.76%
5	Switzerland	\$40,213	4.88%
6	Japan	\$29,632	3.6%
7	Brazil	\$18,174	2.21%
8	Germany	\$17,063	2.07%
9	China	\$16,432	1.99%
10	Bermuda	\$13,942	1.69%

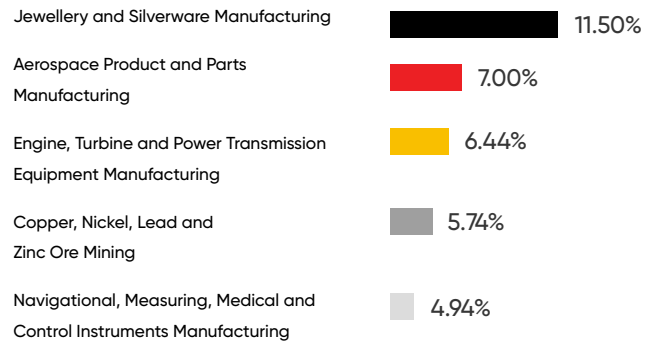
Exports

\$4.14B

OF \$546.71B TOTAL



Top Export Industry Categories



Employment

Total number of
German companies

688

Total employment by
foreign companies

1.86M

Total employment by
German companies

55,136

Tourism

\$572.00M

2.40% OF TOTAL SPENT



German visitors to Canada

381,800

Canadian visitors to Germany

276,993